



 *Czar's Promise* 



Dear Friends,

Receiving news of a cancer diagnosis in our trusted companion animals initiates a wide range of emotion, heart-wrenching decisions, and many times, more questions than answers. It hits you in ways never imagined, as you embark on a journey and education no one asked to receive.

In 2018, a team of dedicated volunteers recognized the need for a compassionate resource to help local families whose beloved canines and felines received such news. Along with unparalleled support from our community, Czar's Promise was born.

Our mission to provide educational, emotional, and financial support for companion animals and their families, as well grant funding to American Family Children's Hospital and the UW School of Veterinary Medicine to help find a cure, is the pinnacle of our organization. It is the alliance with our cherished community partners, veterinary professionals, donors, supporters, and volunteers that has allowed our organization to make a life changing impact on families we serve.

Because of this generosity, families have received the priceless gift of more time to create memories, and a better quality of life for their beloved best friend. Canines and felines such as Phoebe, Sonya, Arnold, Angus, Emma, and Kg Officer Fred have benefited because of the kindness shown by so many.

On behalf of our entire Czar's Promise organization, we extend our most sincere appreciation to our past, present, and future supporters of Czar's Promise.

Beth

Beth Viney, Founder
Czar's Mom

Czar's Story



Czar's Promise is inspired by Czar, a loyal, proud, wise Great Pyrenees known as the gentle giant. Czar was a Pet Pals Therapy Dog for children at American Family Children's Hospital and other local health care facilities for children and seniors.

At the age of 10, Czar was diagnosed with bone cancer in his rear leg and underwent amputation. After chemotherapy and palliative care, Czar continued to live an extraordinary life for another 19 months. On December 20, 2013, Czar transitioned to his next chapter in life, and on that day, a Promise was made to help local companion animals in their cancer journey and to continue the fight to help find a cure.



Photo Credit: Dog Grin Photography

Grateful

Ms. Phoebe Jean is my partner in crime. My soul sister, scavenging queen; she is my absolute everything. Being her mama since she was three months old, we've logged a lot of miles together — both figuratively and literally — and I've had the honor to watch her learn and grow into the sweet gal she is today. I didn't realize, however, that I would ultimately be the one to learn and grow the most in this partnership. Through Phoebe, I have learned to be a more patient and loving person, to not sweat the small stuff, and to relinquish all hold on expectations. The lessons continued as Phoebe was diagnosed with lymphoma and began undergoing chemotherapy treatment in early 2020. I am in continual awe of her resiliency and unwavering trust, and the process has taught me so much about reveling in the present, treasuring those near to the heart, and embracing the dynamic nature of life. I now understand that the valleys are low because the peaks are so high, and I'm better able to appreciate the depth of that landscape. Phoebe was the first to make me a dog mama, and she will always (always) maintain the most dear and special place in my heart.

— Kathleen Thompson, Phoebe's Mom

Inspiring Hope

HELPING COMPANION ANIMALS, CHILDREN, AND FAMILIES



Czar's Promise provided over **\$40,000** in support to (40) canines and felines for their **chemotherapy treatments**

40 



Cooper Cares Dog Grin Photography sessions provided to dogs with cancer

4 

Woof Packs provided to companion animals diagnosed with cancer

120 



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Czar's Promise has given me the invaluable gift of time. Of another morning of snuggles and another long evening walk. There is nothing more precious or worthy of cherishing than our time with loved ones, and I cannot convey how much this will forever mean to me. From the depths of my heart, I thank you all at Czar's Promise.

— Kathleen, Phoebe's mom

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Funding Research

IN MADISON AND THE SURROUNDING COMMUNITIES



Since 2018

\$40,000
grants



\$20,000 in grant funding
to UW School of Veterinary
Medicine for **canine**
cancer research

\$20,000 in grant funding
to American Family
Children's Hospital for
pediatric cancer research



Thank you to Czar's Promise for supporting our research at UW School of Veterinary Medicine and all you do to help our community.

— Dr. Xuan Pan and Dr. Diana Sanchez Castro
UW School of Veterinary Medicine Oncology

Thank you to Czar's Promise for the grant in support of our UW Kids Cancer Research Fund. The money will be used to help support a number of innovative pediatric oncology clinical trials open at our center.

— Dr. Kenneth DeSantes, Pediatric Hematology-Oncology
Specialist, American Family Children's Hospital





Join us for future events...

The Czar's Promise Inspiring Hope Dog Walk is our most impactful and FUN annual fundraiser of the year! The camaraderie of hundreds of humans and canines joining hand and paw for a day of fun, exercise, laughter, hugs, and tears epitomizes the strength of the human/canine bond.

Czar's Promise participates in scores of events each year hosted by The Levy Giving Fund, Earthwise, Mounds Dog Fest, Barks for Parks, Wisconsin Dog Fair, and more! Please follow us on Facebook for detailed information.



SPONSOR *Spotlight*



What inspired you to support Czar's Promise?

Their unwavering dedication and passion. We've every confidence they will be agents of change in this cause.

Why is this organization/Czar's Promise important to the community?

The Madison area has a demonstrated dedication to making progress in the fight to cure cancer. Czar's Promise commitment and laser focus places attention and resources where they can be most effective.



Photo Credit: Dog Grin Photography



BARKS FOR PARKS



INSPIRING HOPE WALK





Inspiring
Hope.
Funding
Research.



Central to the organization's mission is taking a unique approach to helping companion animals, children, and their families in Madison and surrounding communities, as they face the entirety of a cancer diagnosis. Through creating awareness, education, outreach opportunities, and engaging fundraising events, Czar's Promise is dedicated to providing the fundamental core values to those in need of kindness, comfort, and support.